



TRUST TRANSPARENCY
CONSULTING



AMERICAN
BOTANICAL
COUNCIL
SINCE 1988

UNPA

UNITED NATURAL
PRODUCTS ALLIANCE



Trust Transparency Consulting and UNPA celebrates the work of Mark Blumenthal and ABC with five \$5,000 award grants for the Green Shoots Program

"Education is paramount to the success of botanicals."

Mark Blumenthal

This grant applies to herbalists, scholars, students,
educators, influencers, content creators, and
industry professionals in the Botanical space.

Details to come; potential applicants can email
info@trusttransparency.com for questions.